CORN BRAND PRODUCT INFORMATION



7404 Q™

104 Day Corn Brand Relative Maturity **Flowering RM** 102







KEY CHARACTERISTICS					
Drought Stress					
	1	1	1	1	- i
Stalk Strength					÷
					1
Root Strength				i.	i
					- 1
Greensnap Tolerance					
	i	i	i.	i	i i
High Yield Environments					
	1	1		1	1
Marginal Yield Environments					÷
	1	2	E	7	0

• Proven genetic family with Optimum® AQUAmax® drought tolerance

- Broadly adapted with consistent yields
- Good standability package



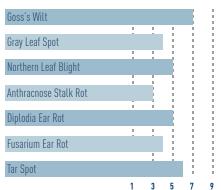
PLANT CHARACTERISTICS

Heat Units To Silk	Heat Units To Black Layer	Plant Height for Maturity	Ear Height for Maturity	Husk Cover	Kernel Rows		Cob Color	
1270	2530	5	6	4	16-18	PINK		
AGRONOMIC	RATINGS			MANAGEMEN	T CHARACTER	ISTICS		
Stress Emergence				Low Population Response				
Heat Tolerand	Ce			High Populatio	n Response	:		-
Staygreen				High pH Soils		1	1	1
Drydown		i i	1 1 1 1 1 1 1 1	Sandy Soils		i	i	i
		1 1 1		,		1	1	1

1

DISEASE TOLERANCE

Test Weight



1 3 5 7

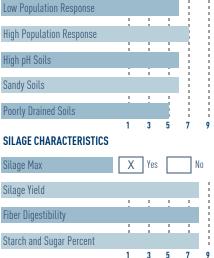


Chart Ratings

All ratings on a 1-9 scale with 9 being the best. | Plant Height, 9 is tallest | Ear Height, 9 is highest | NR = No Rating

Planting Population

For detailed population recommendations for your field, contact your Hoegemeyer sales representative or agronomist.



AM - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax products.

AMX - Optimum® AcreMax® Xtra Insect Protection system with YGCB, HXX, LL, RR2. Contains a single-bag integrated refuge solution for above- and below-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax Xtra products.

AMT - Optimum® AcreMax® TRIsect® Insect Protection System with RW, YGCB, HX1, LL, RR2. Contains a single-bag refuge solution for above and below ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® I genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax TRIsect products.

AMXT (Optimum® AcreMax® XTreme) - Contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® XTRA genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax XTreme products.

Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit http://www.biotradestatus.com/

VorceedTM Enlist® products with V, LL, RR, ENL. Contains a single-bag integrated refuge solution with multiple modes of action for above- and below-ground insects. The major component contains the Herculex® XTRA genes, the RW3 trait and the VTP trait. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted for Vorceed Enlist products. Enlist Duo® and Enlist One® herbicides are not registered for sale or use in all states or counties. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your area. Enlist Duo and Enlist One are the only 2.4-D products authorized for use with Enlist crops. Consult Enlist herbicide labels for weed species controlled. Always read and follow label directions.

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